

**OLD
ELICOTT
CITY**



**ELICOTT CITY
PARTNERSHIP**



Ellicott City Partnership

Main Street Music Fest Sponsorship Opportunities

The Ellicott City Partnership is a 501(c)3 Non-profit organization that works to preserve the heritage and vitality of historic Ellicott City, while creating and enhancing economic growth.

10th Annual Main Street Music Fest 2023 Sponsorship Opportunities

August 19 | 12 – 8pm

The Ellicott City Partnership is pleased to extend valuable sponsorship opportunities that will put your brand in front of thousands of local and traveling consumers. The Main Street Music Fest in Old Ellicott City is a well-established, single-day free family-friendly event that consistently attracts 7K+ attendees.

Reach and engage our diverse festival audience and earn a strong positive return on your investment in:

1. Average annual household income exceeds \$130K.
2. Visitors from all areas of the DMV area

Your tax-deductible sponsorship will help the ECP continue the revitalization of our town and support our more than 75+ businesses in the Ellicott City historic district. Sponsorship funds assist with the non-profit operations, projects for OEC enhancement, community engagement, and advocacy for the historic district. All commitments are due no later than Friday, August 4th. We look forward to welcoming you and/or your company as a sponsorship partner of the 10th Annual Main Street Music Fest 2023.

Hamilton Street Sponsor - \$2,500

- Recognition on ECP website
- 4 Drink Tickets
- 2 Main Street Music Fest exclusive VIP t-shirts
- Logo Recognition on 4 e-blasts
- Recognition in appreciation e-blast

Old Columbia Pike Sponsor - \$5,000

All Hamilton Street Sponsor rewards, plus:

- Shuttle sponsorship
- Logo inclusion on shuttle (magnetic or peel off sign as allowed) provided by ECP
- Logo Recognition on 6 e-blasts
- 8 Drink Tickets
- Facebook & Instagram promotion
- Logo included on Old Columbia Pike and Main Street Signage
- One optional 10x10 sponsorship tent space, including one table and two chairs

Maryland Avenue Sponsor - \$7,500

All Hamilton Street Sponsor rewards, plus:

- Logo Recognition on 8 e-blasts
- Name and logo on press release
- Logo on festival map & line-up fliers
- Logo on MSMF posters *sold to the general public*
- Logo included on Maryland Avenue Stage
- Logo included on Maryland Avenue Banner
- 12 Drink Tickets
- 4 Main Street Music Fest exclusive VIP t-shirts



Ellicott Mills Drive Sponsor - \$10,000

All Maryland Avenue Sponsor rewards, plus:

- 20 Drink Tickets
- 8 Main Street Music Fest exclusive VIP t-shirts
- Logo Recognition on all e-blasts
- Logo on signage located on Ellicott Mills Drive and Main Street
- Logo on posters displayed on merchant storefronts

Main Street Sponsor- \$15,000 (Exclusive)

All Ellicott Mills Drive Sponsor rewards, plus:

- Two optional 10x10 sponsorship tent space, including two tables and four chairs
- 30 Drink Tickets
- 10 Main Street Music Fest exclusive VIP t-shirts
- Logo Recognition on all e-blasts
- Logo Recognition on all banners and signage
- Logo on MSMF purchased print, digital, and radio ads
- Custom social media contest
- Logo included on all MSMF light pole banners (located on the Main Street bridge)